

## ADVERTISING AGREEMENT

### CLIENT

Company Name: \_\_\_\_\_

Designated Agent (print legibly): \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### ONLINE ADVERTISING PURCHASE ORDER

CityFlight.com Home Page (230x170) # Months: \_\_\_\_\_ Date start: \_\_\_\_\_ Date end: \_\_\_\_\_

CityFlight.com Secondary Pages (120x240) # Months: \_\_\_\_\_ Date start: \_\_\_\_\_ Date end: \_\_\_\_\_

Email/HTML Newsletter (720x620, or 720x720) # eNews: \_\_\_\_\_ Date start: \_\_\_\_\_ Date end: \_\_\_\_\_

Ad Graphic:  Online ready (gif, jpg file)  CF to design: \$75 for most ads, \$150 for eNewsletter ads [incl. 3 rounds of revisions]

### PAYMENT SCHEDULE

#### **Monthly credit card debit or payment by check:**

First/Last Month (i.e. Monthly cost x 2) payment \$ \_\_\_\_\_ due upon execution of this agreement

**Or**

#### **Single payment:**

CityFlight.com Ads \$ \_\_\_\_\_ /month X \_\_\_\_\_ month(s) = \$ \_\_\_\_\_

Email/HTML Newsletter \$ \_\_\_\_\_ /eNews X \_\_\_\_\_ eNewsletter(s) = \$ \_\_\_\_\_

CF Graphic Design (if applicable) = \$ \_\_\_\_\_

Agreement Total = \$ \_\_\_\_\_

## ADVERTISING AGREEMENT (Page 2)

### TERMS AND CONDITIONS

1. Payments shall be in form of (1) hand deliver to your CityFlight.com representative or (2) check or money order only, payable to SEVEN, INC and mailed to 660 4<sup>th</sup> Street, Ste. 227, San Francisco, CA 94107.
2. A deposit (first and last month inclusive) is immediately due and payable upon execution of this agreement.
3. Installments will be invoiced, and are due and payable in advance of the 15<sup>th</sup> of each month. The "grace period" is three (3) days.
4. Installments not paid in full within three (3) days of the due date shall be subject to a penalty assessed by 5% of monthly total being added for each seven (7) days payment is not received.
5. This agreement may be terminated with written notice (email or fax). As long as notice is received before first of the month or 10 days before eNewsletter is to be sent out there will be no additional charged assessed. If notice is not received by these set timeframes client will be responsible for the whole or part of the set and standard price to be determined by CityFlight.com advertising representative.
7. Notification of non-sufficient funds, or related circumstances, shall result in a \$25 Service Charge.

THE UNDERSIGNED DESIGNATED AGENT FULLY WARRANTS THAT IT HAS FULL RIGHTS AND AUTHORITY TO ENTER INTO THIS AGREEMENT (page 1 & 2). THIS AGREEMENT SHALL BE BINDING UPON AND FOR THE BENEFIT OF THE PARTIES, AND THEIR RESPECTIVE SUCCESSORS, ASSIGNS, AND ADMINISTRATORS, ETC. THE CLIENT UNDERSTANDS AND AGREES THAT THIS CONTRACT AND THE ADVERTISEMENT ARE SUBJECT TO THE ACCEPTANCE BY THE MAIN OFFICE OF SEVEN, INC. THIS AGREEMENT IS LEGALLY BINDING BY THE COURTS OF THE STATE OF CALIFORNIA AND IS A WRITTEN STATEMENT OF A COMMITMENT BY THE CLIENT REPRESENTED BY THE UNDERSIGNED.

READ, UNDERSTOOD AND ACCEPTED:

\_\_\_\_\_  
Signature – Client's Designated Agent

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature – CITYFLIGHT Representative

\_\_\_\_\_  
Date

**Please return pages 1 and 2 of this agreement via fax to 888.564.2108**